

COMMITTEE ON LEGISLATIVE RESEARCH
OVERSIGHT DIVISION

FISCAL NOTE

L.R. NO.: 2916-10
BILL NO.: SCS for SB 597
SUBJECT: Creates the Adoption Awareness Law
TYPE: Original
DATE: February 21, 2000

FISCAL SUMMARY

ESTIMATED NET EFFECT ON STATE FUNDS			
FUND AFFECTED	FY 2001	FY 2002	FY 2003
General Revenue	(\$408,754)	(\$472,329)	(\$485,783)
Total Estimated Net Effect on <u>All</u> State Funds	(\$408,754)	(\$472,329)	(\$485,783)

ESTIMATED NET EFFECT ON FEDERAL FUNDS			
FUND AFFECTED	FY 2001	FY 2002	FY 2003
None			
Total Estimated Net Effect on <u>All</u> Federal Funds	\$0	\$0	\$0

ESTIMATED NET EFFECT ON LOCAL FUNDS			
FUND AFFECTED	FY 2001	FY 2002	FY 2003
Local Government	\$0	\$0	\$0

Numbers within parentheses: () indicate costs or losses.
This fiscal note contains 4 pages.

FISCAL ANALYSIS

ASSUMPTION

Officials from the **Department of Social Services - Division of Family Services (DFS)** stated they and officials from the Department of Health would jointly prepare a pamphlet that addresses adoption and foster care as an alternative to abortion. This pamphlet does not currently exist and would need to be developed. As agreed with the Division of Maternal Child and Health (DMCH), the DFS would be responsible for the printing costs for the pamphlet through State Printing. The DMCH would be responsible for the distribution of the pamphlets, thereby splitting the costs.

According to the DMCH, there would be approximately 17,000 mailings to include, private adoption agencies, DOH physicians, family planning clinics, DOH clinics and abortion clinics. If 50 pamphlets were provided to the 17,000 entities per year, on a black and white tri-fold brochure, the cost for printing would be approximately \$25,500. No new employees would be need. Costs were charged to the General Revenue Fund.

Officials from the **Department of Health (DOH)** did not respond to our request for fiscal impact. However, for a similar proposal from this session the DOH - **Maternal Child and Family Health Division (MCFH)** stated that they would need three additional FTE to implement the requirements of this proposal. They would need one Health Educator III (\$39,696), one Health Program Representative II (\$33,624), and one Clerk Typist II (\$19,452) with the accompanying expense and equipment items for the new FTE to implement the provision of this legislation.

The Health Educator III (HEIII) would provide coordination for the program. This person would collect resource materials in the area of adoption education and options, including print and video resources. This person would establish and promote adoption materials for public use and for use as an integral part of the Family Planning program. The HEIII would contract with a marketing firm to develop an Adoption Alternative video and related outreach material. The HEIII would collaborate with Family Planning coordinator to ensure expectant mothers, served by family planning contractors, view the Adoption Alternative video.

The HEIII would also raise public awareness about adoption by: developing an outreach campaign utilizing print, radio, and television public service announcements, advertisements, posters and other materials; facilitating community forums; providing adoption and health information at public events; targeting at risk populations; providing reliable information to policy makers; distributing information through local health agencies, schools, employer wellness programs, hospitals, health maintenance organizations, nonprofit organizations, community-based organizations and department of health offices; and building a statewide

ASSUMPTION (continued)

network to provide information and referrals on all aspects of adoption, including but not limited to: educational materials, counseling, and support groups.

The Health Program Representative II (HPRII) would assist in planning, promoting, implementing, and evaluating the program.

The Clerk Typist II would provide support for the program manager and HPRII in preparing memorandums, transmittals, and other internal reports as well as assisting in preparation of scope of work and other documents.

The DOH - MCFH would also incur on-going costs for a marketing campaign (\$247,200, as based on cost of the TEL-LINK Statewide Advertising Outreach Campaign), 2,000 posters at 10 cents a piece, 1,500 folders at \$1.41 each, 1,000 point of purchase displays at \$1.70 each, 12 exhibit fees (\$165 each) and 12 newspaper ads (\$2,441/advertising agency).

Officials from the **Office of Secretary of State (SOS)** did not respond to our request for fiscal impact. **Oversight** assumes the SOS could absorb the costs of printing and distributing regulations related to this proposal. If multiple bills pass which require the printing and distribution of regulations at substantial costs, the SOS could request funding through the appropriation process. Any decisions to raise fees to defray costs would likely be made in subsequent fiscal years.

<u>FISCAL IMPACT - State Government</u>	FY 2001 (10 Mo.)	FY 2002	FY 2003
GENERAL REVENUE FUND			
<u>Costs - Department of Social Services</u>			
Printing Pamphlets	(\$25,500)	(\$26,189)	(\$26,896)
<u>Costs - Department of Health - MCFH</u>			
Personal Services (3 FTE)	(\$79,211)	(\$97,469)	(\$99,906)
Fringe Benefits	(\$24,357)	(\$29,972)	(\$30,721)
Expense and Equipment	(\$279,686)	(\$318,699)	(\$328,260)
Total <u>Costs</u> - DOH - MCFH	(\$383,254)	(\$446,140)	(\$458,887)
TOTAL ESTIMATED EFFECT ON GENERAL REVENUE FUND	<u>(\$408,754)</u>	<u>(\$472,329)</u>	<u>(\$485,783)</u>

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<u>FISCAL IMPACT - Local Government</u>	FY 2001 (10 Mo.)	FY 2002	FY 2003
	\$0	\$0	\$0
<u>FISCAL IMPACT - Small Business</u>			

No direct fiscal impact to small businesses would be expected as a result of this proposal.

DESCRIPTION

This proposal creates the "Adoption Awareness Law" to promote adoption. Section 191.975 outlines the education and promotion duties of the Division of Maternal, Child, and Family Health within the Department of Health with the cooperation of the Department of Social Services.

This legislation is not federally mandated, would not duplicate any other program and would require additional capital improvements or rental space.

SOURCES OF INFORMATION

Department of Social Services
Department of Health

NOT RESPONDING: Office of Secretary of State



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Director
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